**Press Release Template**

**News (INSERT MUNICIPAL LOGO)**

**FOR IMMEDIATE RELEASE CONTACT:** (name, phone, email)

(Or date)

**(NAME OF CITY, TOWN OR VILLAGE) CELEBRATES   
MISSISSIPPI MUNICIPAL GOVERNMENT WEEK**

The (City, Town or Village of \_\_\_\_\_\_\_\_\_\_\_) is proud to join the Mississippi Municipal League and its 291 member municipalities across the State of Mississippi in celebration of Municipal Government Week, January 20 – 26, 2020.

Municipal government is the level of government closest to most citizens, and the one with the most direct daily impact upon its residents. During Mississippi’s Municipal Government Week, municipalities from across the state will participate in activities to showcase and celebrate cities and towns and the many services they provide.

“We are very excited about the upcoming event(s),” said (Mayor/City Manager . ) “This week gives municipal officials a chance to connect with the community (or youth, local residents, whomever) and celebrate the many services that the (city, town or village) provides.”

Events planned for the week include (list activities, date, time, and locations).

Municipal Government Week is sponsored by the Mississippi Municipal League (MML), the official non-profit private organization of cities and towns of Mississippi. The mission of the MML is helping cities and towns excel through training, lobbying at the state and federal level, and providing resources and networking opportunities with state, federal and private entities. For more information about the Mississippi Municipal League, visit www.mmlonline.com.

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**Note:** Feel free to include specific information about your city. Press releases are more effective when limited to one page. Also, you may want to follow up with phone calls to your local media representatives to personally invite them to your city’s event. If the public is invited to an event, say so and provide relevant details.