**SAMPLE COPY FOR CENSUS SOCIAL MEDIA POSTS:**

**Post 1:**   
Be certain that everyone in **(city/town)** gets counted in the 2020 Census! When you fill out the census, you help ensure more than $675 billion in federal funding is distributed to states and communities each year. These funds are needed to build things like our roads, transit systems, community centers and housing. For **(city/town)**, that means \_\_\_\_\_\_\_\_\_.

The 2020 census is open for self-response online at [MScensus2020.org](http://www.2020census.gov/), over the [phone](https://urldefense.proofpoint.com/v2/url?u=https-3A__2020census.gov_en_contact-2Dus.html&d=DwMF-g&c=VhZolPcoIcxBQpA0e5_BL66VJfv8ydsVc5_UWeY_GkQ&r=4KV4dR-vOH-D13has2v4_w&m=3lf_9bhMyM6vIUk1RQjPwNYfBwZudpgkZjYStM3McS8&s=fquA0FfwsZhdI6The0K2SiIxY3Bh13NCuLHFYGByG0U&e=) at 844-330-2020 (English) and 844-468-2020 (Spanish), and by paper through the mail.

**Post 2:**

EVERYONE in **(city/town)** counts in the 2020 Census—even babies! The Census Bureau asks information like age and date of birth to understand the size and characteristics of different age groups and to present other data by age. Local, state, tribal and federal agencies use age data to plan and fund government programs that provide assistance or services for specific age groups, such as children, working-age adults, women of childbearing age or the older population. These statistics also help enforce laws, regulations and policies against age discrimination in government programs and in society.

The 2020 census is open for self-response online at [MScensus2020.org](http://www.2020census.gov/), over the [phone](https://urldefense.proofpoint.com/v2/url?u=https-3A__2020census.gov_en_contact-2Dus.html&d=DwMF-g&c=VhZolPcoIcxBQpA0e5_BL66VJfv8ydsVc5_UWeY_GkQ&r=4KV4dR-vOH-D13has2v4_w&m=3lf_9bhMyM6vIUk1RQjPwNYfBwZudpgkZjYStM3McS8&s=fquA0FfwsZhdI6The0K2SiIxY3Bh13NCuLHFYGByG0U&e=) at 844-330-2020 (English) and 844-468-2020 (Spanish), and by paper through the mail.

**Post 3:**

The Mississippi Census happens every 10 years, and if we aren’t all counted in 2020, Mississippi will be shortchanged for the next decade. For every adult and every child that is not counted, our state will lose over $5,000 in federal dollars every year. That adds up to $50,000 per person over the next 10 years, and those are funds that we won’t get for our roads and bridges, hospitals, and schools. Take 10 minutes to complete the census to ensure **(city/town)** is funded fairly!

The 2020 census is open for self-response online at [MScensus2020.org](http://www.2020census.gov/), over the [phone](https://urldefense.proofpoint.com/v2/url?u=https-3A__2020census.gov_en_contact-2Dus.html&d=DwMF-g&c=VhZolPcoIcxBQpA0e5_BL66VJfv8ydsVc5_UWeY_GkQ&r=4KV4dR-vOH-D13has2v4_w&m=3lf_9bhMyM6vIUk1RQjPwNYfBwZudpgkZjYStM3McS8&s=fquA0FfwsZhdI6The0K2SiIxY3Bh13NCuLHFYGByG0U&e=) at 844-330-2020 (English) and 844-468-2020 (Spanish), and by paper through the mail.

**Post 4:**The 2020 Census is easy to complete!You can use the census ID from your invitation or provide your address when you respond. Then, please make sure your friends, family and neighbors know about the importance of responding and encourage them to complete their census. Responding now will minimize the need for a census taker to follow up and visit your home later this year.

The 2020 census is open for self-response online at [MScensus2020.org](http://www.2020census.gov/), over the [phone](https://urldefense.proofpoint.com/v2/url?u=https-3A__2020census.gov_en_contact-2Dus.html&d=DwMF-g&c=VhZolPcoIcxBQpA0e5_BL66VJfv8ydsVc5_UWeY_GkQ&r=4KV4dR-vOH-D13has2v4_w&m=3lf_9bhMyM6vIUk1RQjPwNYfBwZudpgkZjYStM3McS8&s=fquA0FfwsZhdI6The0K2SiIxY3Bh13NCuLHFYGByG0U&e=) at 844-330-2020 (English) and 844-468-2020 (Spanish), and by paper through the mail.

**College Post:**Knowing where to be counted can be confusing if you’re a student, especially if your school is closed due to COVID-19. The following guidelines apply even if your school is temporarily closed:

For those living in student housing, a census questionnaire may be distributed to them, or the school will provide the Census Bureau with directory information. Even if a student is away from their housing due to a COVID-19 closure, they will be counted at the student housing where they usually live.

Students living in off-campus housing will receive a questionnaire in the mail, and can respond online, by phone or by mail. Students should be counted at their off-campus address even if they go elsewhere for breaks or if they are temporarily staying elsewhere due to a COVID-19 closure.

Students who live with their family throughout the school year should be counted as part of the family household.

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