

# 2024 MML ANNUAL CONFERENCE SPONSORSHIP LEVELS

# DIAMOND LEVEL \$10,000

- Offered specialized speaking opportunities at conference
- Company logo printed independently on event signage
- Complimentary exhibit booth space
- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 8 complimentary registrations to 2024 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions
- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conferencewide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

# GOLD LEVEL \$1.000

- Recognized as a sponsor in the post conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 2 complimentary registrations to 2024 Annual Conference
- Complimentary banner ad on footer of MML website during the weeks leading up to the event
- Logo included on signage displayed at registration
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

# PLATINUM LEVEL \$2,000

- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 4 complimentary registrations to 2024 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions
- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conference-wide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

# SILVER LEVEL \$500 or In-Kind Sponsorships

- Recognized as a sponsor in the post-conference issue of *Mississippi Municipalities* magazine
- Listed as a sponsor in the MML Conference Agenda
- 1 complimentary registration to 2024 Annual Conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

# FOR CUSTOM SPONSORSHIP OPPORTUNITIES, CONTACT THE MML OFFICE AT 601-353-5854.

Mail sponsorship forms to: Tiffany Bush Mississippi Municipal League 600 E. Amite Street, Ste. 104 Jackson, MS 39201 or fax to 601-353-6980

Please send an electronic copy of your company logo to samantha@mmlonline.com

	DIAMOND \$10,000	<b>□PLATINUM</b> \$2,000			
	□ <b>GOLD</b> <i>\$1,000</i>	□SILVER \$500/In-Kind Sponsorships			
Organization					
Address		City	State	Zip	
Phone	Fax	Cell	E-r	E-mail	

\*SPONSORSHIPS ARE NON-REFUNDABLE\*

☐ To pay via credit card, please list a valid email address:

☐ Check # \_\_\_\_ ☐ Please Invoice \_\_\_\_

# **Custom Sponsorship Opportunities**

All Platinum Sponsorships come with the benefits listed below:

- Recognized as a sponsor in the post-conference issue of Mississippi Municipalities magazine
- Listed as a sponsor in the MML Conference Agenda
- 4 complimentary registrations to 2024 Annual Conference
- Complimentary banner ad on heading of MML website during the weeks leading up to the event
- Logo included on sponsor signage displayed at registration and general sessions

- Opportunity to place promotional materials on resource table at the conference
- Prominent logo recognition in slide shows at each conference-wide general session
- Sidebar ad including company logo and link to website on email blasts related to the conference
- Listed as a sponsor on the Annual Conference App with company description, contact information, logo and link to website

The following sponsorships are custom Platinum Level sponsorship opportunities available to companies and organizations on a first come, first served basis. Benefits vary by package. Sponsorship and benefits may be split with a second company pending MML approval.

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Speaking opportunity at event, complimentary booth space, sponsored push notifications through conference app, 8 comp'd registrations, company logo printed on giveaways (as space allows), half-page ad in conference agenda, company noted as the expo hall door prize sponsor in conference agenda, custom signage at entrance to expo hall, company name listed on each mention of expo hall times in agenda, company logo included in top banner on digital mapping software

#### ☐ Exhibitor Spotlight Session - \$5,000 (4 available)

20-minute educational session in expo hall, complimentary booth space, sponsored push notifications through conference app, 6 comp'd registrations, company name and logo printed in exhibitor spotlight section of conference agenda, logo printed on table top signage in expo hall

### ☐ Lunch with the Exhibitors - \$3,500

Signage at lunch buffet, name printed in the agenda alongside lunch times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet

# ☐ Wi-Fi Sponsor - \$3,000

Company name and logo displayed on wi-fi landing page, company name and logo printed in agenda alongside wi-fi information, company name and logo included in wi-fi instructions in conference app, company name and logo included on tabletop signage at registration

#### ☐ Drink Stations - \$2,500

Table top signage at each drink station in Hall D and expo hall, company name listed alongside break time in agenda, opportunity to bring branded koozies, water cups, and coffee cup sleeves to be placed at each drink station (MML will provide required size information)

#### ■ Breakfast with the Exhibitors -SOLD

Signage at breakfast buffet, name printed in the agenda alongside breakfast times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet

#### Breakfast - \$2,500 (2 available)

Signage at breakfast buffet, name printed in the agenda alongside breakfast times, sponsored push notifications through conference app, opportunity to place custom branded napkins on buffet

#### □ Event florals - \$2,500

Company name listed in agenda alongside floral information, company name read aloud during door prize drawing for centerpiece

# ■ Donate 1,000 pens - SOLD

Opportunity to donate 1,000 custom branded pens to be given out at various locations at the conference to attendees