National Municipal Convening on Housing, Hazards and Health

October 13-14, 2016

October 13 - Welcome Dinner and Networking Opportunity
Washington Marriott Marquis
901 Massachusetts Ave NW, Washington, DC 20001
The Archives Room

6:00 – 6:30 PM  Networking Reception

Participants will have an opportunity to network over refreshments.

6:30 – 6:40 PM  Welcome Remarks

- Clifford M. Johnson, Executive Director, National League of Cities’ Institute for Youth, Education, and Families (NLC)
- Michelle Miller, Deputy Director, Office of Lead Hazard Control and Healthy Homes, U.S. Department of Housing and Urban Development (HUD)

6:40 PM  Dinner Begins

7:05 – 7:25 PM  The Changing Housing, Hazards, and Health Landscape: How Health is Playing a Bigger Role, and New and Existing Financing Approaches that are Informing and Changing Efforts

- Fred G. Karnas, Senior Fellow, Executive Office, The Kresge Foundation

7:25 – 7:35 PM  Overview of Convening Goals and Agenda

- Sue Pechilio Polis, Director of Heath & Wellness, NLC

7:35 – 8:40 PM  Participant Introductions

- Anthony Santiago, Senior Fellow, Program and Partnership Development, NLC

Each participant will be asked to spend no more than one minute introducing themselves and sharing a “fun fact” about their city or their program.
October 14 – Convening Agenda

National League of Cities
Conference Center
660 North Capital Street, NW
Washington, DC 20001

8:00 – 8:30 AM  Continental Breakfast

8:30 – 8:40 AM  Welcome and Opening Remarks

- Clifford M. Johnson, Executive Director
  NLC Institute for Youth, Education, and Families
- Michelle Miller, Deputy Director
  HUD Office of Lead Hazard Control and Healthy Homes

8:40 – 8:45 AM  Inspirational Keynote

- Jon L. Gant, Director
  HUD Office for Healthy Homes and Lead Hazard Control

8:45 – 9:00 AM  Setting the Stage: Key Themes in Housing, Hazards and Health

- Amy Murphy, MPH, Public Health Consultant

9:00 – 9:40 AM  Exploring Effective Partnerships to Improve Health in Housing

In this panel, we will explore effective partnerships and their importance. We will also discuss how cross-agency/cross-sector partnerships can allow for improved outcomes in health and housing.

Moderator: Mary Sue Schottenfels, Executive Director, CLEARCorps Detroit

Panelists:

- Larry Brooks, Director of Operations, Alameda County Healthy Homes Department
• Kara Eastman, President & CEO, Omaha Healthy Kids Alliance
• Paul Haan, Executive Director, The Healthy Homes Coalition of West Michigan

Facilitated Q & A

9:40 – 10:20 AM  Healthy Homes Financing: The Changing Landscape
Experts in housing, hazards and health will share their insights into the financing changes happening within the field to advance and improve health. From braiding and blending funding streams and tapping municipal and social impact bonds to accessing Medicaid reimbursements for asthma remediation, participating cities will hear about recent trends and city-level progress.

Moderator: Katie Horton, RN, MPH, JD, Research Professor, Department of Health Policy & Management, George Washington University (GWU)

Panelists:
• Michael McKnight, Vice President of Policy and Innovation, Green & Healthy Homes Initiative (GHHI)
• Dr. Janet Phoenix, Manager, Asthma and Health Education Services, Breathe DC
• Amanda Reddy, Director of Strategy and Impact, National Center for Healthy Housing (NCHH)

Facilitated Q & A

10:20 – 10:30 AM  Break

10:30 –11:35 AM  Trends in Healthy Homes City Policy and Practice
Participating cities will explore together their various approaches to overall efforts with an emphasis on financing and sustaining their programs, including exploring effective partnerships, and discussing local policy tools.

Overview: Anthony Santiago, NLC
Session Leaders:

**Policy**
- Peter J. Ashley, Division Director, Policy & Standards, HUD
- Katrina Korfmacher, PhD, Director, Community Outreach and Engagement Core, University of Rochester Medical Center

**Sustainability & Financing**
- Tom Neltner, JD, Chemicals Policy Director, Environmental Defense Fund
- Kevin Kennedy MPH, CIEC, Director, Environmental Health, Children’s Mercy Hospitals and Clinics

**Partnerships**
- Larry Brooks, Director of Operations, Alameda County Healthy Homes Department
- Laudan Yvette Aron, Senior Fellow, The Urban Institute

11:35 – 12:20 PM  **Advancing Healthy Homes through Innovative Uses of Data**
Successfully advancing healthy homes strategies can be augmented through innovative uses of data. Experts will share how they have advanced their work through data and how they have leveraged partnerships as part of their successful efforts.

**Moderator:** Marc Gourevitch, NYU School of Medicine, Department of Population Health

**Panelists:**
- Andrew Beck, MD, Attending Physician, Division of Hospital Medicine, Cincinnati Children’s Hospital
- Kevin Kennedy, MPH, CIEC, Director, Environmental Health, Children’s Mercy Hospitals and Clinics
- Margaret Reid, Director, Division of Healthy Homes and Community Supports, Boston Public Health Commission

Audience Q&A

12:20 – 1:20 PM  **Working Lunch**
Three working groups will form to discuss key components of healthy homes efforts including equity, civic engagement and enforcement. Participants will work in groups to develop potential solutions based on collective experiences and what they have learned from the convening thus far.
Barriers:

- **Equity**: Brian Smedley, Executive Director, National Collaborative for Health Equity & Alyia Smith-Parker Gaskins, Senior Associate, Health & Wellness, NLC
- **Civic Engagement & Effective Communications**: Brett Byerly, Executive Director, Greensboro Housing Coalition & Sue Polis, Director, Health & Wellness, NLC
- **Enforcement Challenges**: Amanda Reddy, Director of Strategy and Impact, National Center for Healthy Housing (NCHH) & Anthony Santiago, Senior Fellow, Program and Partnership Development, NLC

1:20 – 1:30 PM  Working Lunch Report Back: Sharing Key Insights
(All three groups reconvene in conference center)

1:30-2:20 PM  Sustain the Gains – Preserving City Programs, Policies and Practices to Improve Healthy Housing Resources
How do you successfully sustain healthy housing-related efforts? We will explore key attributes associated with effective efforts through the lens of what has been learned and how we can continue to improve upon new/existing programs, policies, and practices. An emphasis on the interconnectedness of key themes including policy, financing, data and partnerships will be incorporated.

Remarks/moderator: What Works in Sustainability: Amy Murphy

Leaders for Facilitated Roundtable Discussions:
- Michelle Miller, Deputy Director, Office of Lead Hazard Control and Healthy Homes, HUD
- Rebecca Morley, Director, Health Impact Project, Government Performance, The Pew Charitable Trusts
- Ruth Ann Norton, President and CEO, Green & Healthy Homes Initiative (GHHI)

2:20 – 2:30 PM  Break

2:30 – 2:40 PM  Applying Lessons Learned & Best Practices
Led by Amy Murphy
2:40 – 3:30 PM  Wrap-Up & On the Horizon

Representatives from the convening host organizations will provide a synthesis of the day and share information on future plans and opportunities.

- Michelle Miller, HUD
- Sue Pechilio Polis, NLC
- Abbey Cofsky, MPH, Managing Director, Healthy Communities, Robert Wood Johnson Foundation
- Anthony Santiago, NLC