EDUCATIONAL TRACKS

Track 1 - Infrastructure
These sessions will provide attendees with information related to a variety of infrastructure issues including Small Cell Towers, FCC rulings, financing, and what local officials need to know about their community’s water supply.

Track 2 - Tourism
Attendees of this track will learn how to increase tourism in ways that make economic sense for their community and about funding available to preserve historic structures that can serve as tourism drivers.

Track 3 - Public Health
These sessions offer information on ways to combat the growing drug epidemic in our communities and the services available for those with mental health conditions.

Track 4 - General
These sessions cover a variety of topics that will assist local leaders as they make decisions that benefit their community.

MML Gratefully Acknowledges our Small Town Conference Sponsors

Platinum Level
BBI, Inc. • Butler Snow • cspire • Government Consultants

Gold Level
American Municipal Services • Community Development Foundation • Cornerstone Engineering, LLC • Crews & Associates • Duncan-Williams, Inc. • Families First of North Mississippi • Mississippi 811, Inc.

Mid-Winter Legislative Conference

2020 ALL SHOOK UP SMALL TOWN CONFERENCE

October 17-18 BancorpSouth Arena Tupelo, Mississippi
Thursday, October 17

7:30am - 4:30pm
Registration Conference Center Lobby

Continental Breakfast with Platinum Sponsors West Arena

CMO CORE COURSES

Basic Municipal Organization
Dr. Dallas Breen, Executive Director, Stennis Institute of Government, MSU (5 CMO Basic Credits)

Advanced Community Development
Jeannie Zieren, MSARP, Mississippi Main Street Association (5 CMO Advanced Credits)

Professional Development
Protecting Your Municipality from Employment Lawsuits: A Survey of Federal and State Laws Governing the Workplace
Todd Butler, Partner, Phelps Dunbar LLP (3 CMO Professional Development Credits)

Keys to Economic Development Success in Your Community
Shane Homan, Senior Vice President of Economic Development, and Jon Milstead, Vice President of Planning and Property Development, Community Development Foundation (3 CMO Professional Development Credits)

1:15pm - 2:15pm
CONCURRENT EDUCATIONAL SESSIONS

Track 1 - Infrastructure
Is Your City Prepared to Comply with Recent FCC Rulings Affecting the Deployment of Small Cell Technology in the Right of Way and Cable Franchising?
Greg Fender, President, Local Government Services, LLC (1 CMO Elective Credit)

Track 2 - Tourism
Creating Successful Tourism Initiatives in a Small Town
Dr. Rachael M. Carter, Extension Instructor, Extension Center for Government and Community Development, MSU (1 CMO Elective Credit)

Track 3 - Public Health
Kratom: A New Legal Way to Get High
Glenn Lautzenhiser, Chairman, Crime and Addiction Task Force of the Lowndes Community Foundation; Angela Coggins Jourdan, Nurse, Lowndes County; Dr. Charles Rhea, Orthopedic Surgeon, Retired; Steven Maxwell, Deputy Director, Mississippi Bureau of Narcotics; Captain Tammy Reynolds, Mississippi Bureau of Narcotics; Lt. Eddie Hawkins, Mississippi Bureau of Narcotics (1 CMO Elective Credit)

2:45pm - 3:45pm
CONCURRENT EDUCATIONAL SESSIONS

Track 1 - Infrastructure
Small Town Financing Mechanisms for Infrastructure
Troy Johnston, Partner, Parker Berry, Partner, Elizabeth Clark, Partner, and Sam Keyes, Partner, Butler Snow LLP (1 CMO Elective Credit)

Track 2 - Tourism
Understanding the Economics of an Event or Facility
Dr. Rachael M. Carter, Extension Instructor, Extension Center for Government and Community Development, MSU (1 CMO Elective Credit)

Track 3 - Public Health
Dementia Friendly Communities and What is Dementia
TJ Harvey, Executive Director, Alzheimer’s Mississippi (1 CMO Elective Credit)

3:45pm - 4:15pm
Refreshment Break with Platinum Sponsors West Arena

4:15pm - 5:15pm
CONCURRENT EDUCATIONAL SESSIONS

Track 1 - Infrastructure
Department of Mental Health Overview of Services
Molly Portera, Director, Division of Outreach and Training, Mississippi Department of Mental Health (1 CMO Elective Credit)

Track 2 - Tourism
Mississippi Treasures Hidden in Plain Sight: Historic Buildings and How to Find Funds to Restore Them
Mary Carol Miller, Historian and Author; Hilda Povall, Mississippi Delta National Heritage (1 CMO Elective Credit)

Track 3 - Public Health
Ensuring Your Voice is Heard at the State Capitol
Shari T. Veazey, Executive Director, MML; Troy Bobinger, Lobbyist, MML (1 CMO Elective Credit)

5:45pm - 8:00pm
WELCOME RECEPTION
Tupelo Cotton Mill, 300 Elliott Street, Tupelo, MS Sponsored by the City of Tupelo

Friday, October 18

7:30am - 8:30am
Registration Conference Center Lobby

General Session Breakfast (2 CMO Elective Credits)
Sweetgum/Magnolia

MML Legislative Update Shari Veazey, Executive Director, MML
In It to Win It: What It Takes to Win Awards & the Benefits of Being Recognized A Panel Discussion Including Blue Cross & Blue Shield of Mississippi Foundation, Keep Mississippi Beautiful, Mississippi Economic Development Council, and MML Door Prize Drawings (Must be present to win)

CONFERENCE ADJOURNS